



MSSA LIFE MEMBER NOMINATION FORM

NOMINEE DETAILS

Nominee Name: Rosemary White
Nominee Club: Henley Beach Masters
Masters Member Number: 410280

NOMINATION DETAILS – Please give details on the nominee's service to MSSA over at least 10 years.

Henley Beach Masters Swimming Club wish to nominate Rosemary White for life membership of Masters Swimming South Australia (MSSA). This nomination is based on her sustained excellence and distinguished contribution to Masters Swimming in our state with a particular focus on her role of organising the Australia Day Jetty to Jetty Swim (J2J). This event is considered by many to be the flagship event of MSSA and Rose consistently endeavoured to ensure that a high quality, worthy event was presented for the enjoyment of all participants. Her ideas for this event and her work transformed the event.

Rose organised and ran the J2J Swim in 2015, 2016, 2017, 2018, 2019 and 2020.

She also organised the 2021 J2J to Jetty which was cancelled due to unacceptable water quality.

The number of entrants steadily increased year by year during Rose's time as Coordinator. In 2021, there were approximately 430 pre-entries but unfortunately the event had to be cancelled. Prior to Rose taking on the management of the Jetty to Jetty, entry numbers had stagnated at about 280.

Rose developed different approaches to the marketing of the event, including a series of newsletters sent to current and previous entrants.

She also came up with innovative approaches such as a three-year agreement with Event Strategies for the electronic timing in return for a discounted rate.

Rose introduced 'Welcome to Country' as part of the Swimmer Briefing as well as having someone sing the National Anthem live.

Rose successfully argued for the event t-shirt being removed from being part of the entry fee i.e. a t-shirt was offered at additional cost. It meant that the entry price did not have to rise significantly plus reduced the wastage of unwanted t-shirts being discarded.

She introduced hiring marquees, chairs, etc, from Aussi Hire & Events. This improved the efficiency of setting the finish area in relation to refreshments for the participants and the presentations.

Rose also introduced t-shirts for the non-swimming volunteers. That made it much easier to identify the volunteers who were working at the event.

Rose demonstrated impressive leadership skills to coordinate the committee responsible for the J2J. While openly professing that chairing a meeting is not a strength (or desire) of hers, Rose has been able to pull together a wide range of individuals to achieve the running of smooth, well-coordinated events (J2J and HBM OWS).

Rose was awarded an Award of Merit in 2019 based on her running of the J2J in the years from 2015 to 2019. During the periods that she organised and ran the J2J, Rose worked full time (plus) running her successful business. Some volunteers can do a lot of work but have the time because they don't do paid work. Rose's

ability to seriously multi-task and coordinate the J2J was admirable, particularly despite stresses in her personal life.

Rose was a huge help in providing useful advice to Joanne Sutcliffe and Penny O'Shea when they ran the 2022, 2023, and 2024 J2J, especially the 2022 J2J. She also was supportive when Jo and Pen were the OWS coordinators. Rose does not hesitate to pass on what she had learnt to all who sought her advice.

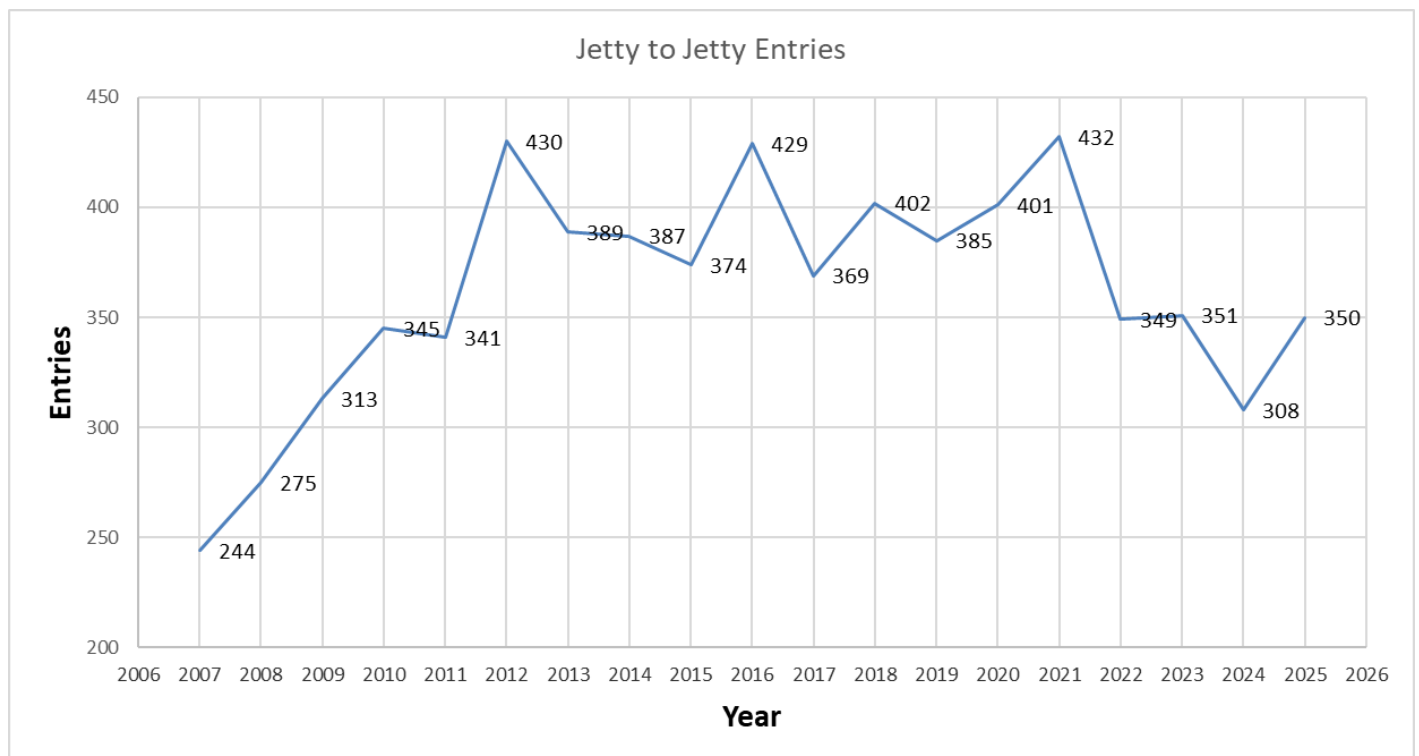
Rose has been a member of Henley Beach Masters Club for over 20 years, including two stints as President and over this time she has consistently worked with MSSA for the betterment of all members. Rose contributed significantly to the Board of Masters Swimming South Australia through attendance at AGMs and other meetings, particularly those related to OWS.

Rose loves open water swimming and has participated in numerous events along our shoreline. Possibly her favourite is the Australia Day Jetty to Jetty swim. Ill health prevented her from completing her 20th successive J2J this year. Rose has also completed the Rottnest Island Swim in Western Australia both as an individual and in teams.

Rose loves swimming and doing all she can to improve swimming for all Masters Swimmers. Her desire to improve for all is the main reason that HBM believe life membership of MSSA is appropriate.

FURTHER DETAILS

The graph below shows the steady increase in participation over the years that Rose coordinated the J2J.



SUBMITTER DETAILS

Submitter Name: Kevin Duffy, Secretary, HBM

Submitter Email: kev.duffy55@gmail.com

Submitter Phone: 0490073633

Submitter Signature: Kevin Duffy

SECONDER DETAILS

Secunder Name: Chloe Stevenson

Secunder Club: Atlantis

Secunder Signature: Chloe Steveson